

55th ERA-EDTA CONGRESS

Copenhagen

Denmark May 24th - 27th
2018

www.era-edta2018.org



Photo courtesy of Ozalp Harut

Industry
Prospectus

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Form A	Exhibition Space
Form A-IH	Exhibition Space Innovation Hub 2018
Form B	<i>Exhibitors' Registration Form - ONLINE ONLY</i>
Form C	Industry Symposium - First Submission
Form C-ES	Exhibitors' Spotlights 2018
Form D	<i>Industry Symposium - ONLINE ONLY</i>
Form E	Sponsorship Opportunities
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Invitation

55th ERA-EDTA
CONGRESS
Copenhagen
Denmark May 24th - 27th
2018

Dear Colleagues,

In 2002 we last hosted the ERA-EDTA Congress, with great days of education and science. We now aim to make an even better congress, so please do come along and be inspired and excited by a cutting-edge scientific program in an intriguing and friendly atmosphere, all hosted in Copenhagen.

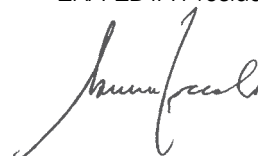
You will most certainly also enjoy Copenhagen with its historical castles and buildings, its arts and fashion and the famous Nordic cuisine with its excellent restaurants. Nyhavn as depicted in this invitation means new harbor, but is in fact quite old. This seeming contradiction bares the quintessence of Copenhagen, and perhaps the ERA-EDTA, tradition and renewal in a vibrant mix, busy but laid back, old but young.

We are looking forward to welcoming you at the ERA-EDTA in Copenhagen 2018!

Bo Feldt-Rasmussen
Congress President



Carmine Zoccali
ERA-EDTA President



All about Nephrology All in one place

This new
European Nephrology
Portal, or in short, ENP,
will enable Nephrologists and
renal healthcare professionals
to connect with the world
of kidney and
kidney health

ENP
the online hub
for the whole Nephrology community!

ALL
ERA-EDTA's
scientific content
& editorials!

CME Courses
NDT-EDU articles
Leaders in Nephrology
+ 600 congress
presentations
News/Hot Topics
EuroPD videos

www.enp-era-edta.org



Contact Details



Congress dates

Thursday, May 24, 2018 - Sunday, May 27, 2018

Congress Venue

Bella Center Copenhagen
Center Boulevard 5
DK - 2300 Copenhagen
Phone: +45-3252-8811
bc@bellacenter.dk
www.bellacentercopenhagen.dk

ERA-EDTA President

Carmine Zoccali
CNR-IBIM e Unità Operativa di Nefrologia
Ospedali Riuniti
89124 Reggio Calabria
Italy
E-mail: czoccali.president@era-edta.org

Congress President

Bo Feldt-Rasmussen
Dept. of Nephrology - P 2132
Rigshospitalet
Blegdamsvej 9
DK-2100 Copenhagen
Denmark
E-mail: bfr@rh.dk

Chairperson of the Scientific Committee

Vladimir Tesar
Division of Nephrology
First Faculty of Medicine
Charles University
U. Nemocnice 2
CZ-128 08 Prague
Czech Republic
E-mail: vladimir.tesar@vfn.cz

Official Housing Agent



Congress, Meeting
& Event Management AG
Landsberger Strasse 155
80687 Munich
Germany
E-mail: hotels.eraedta@interplan.de
dmc.eraedta@interplan.de
era-edta.interplan.de/home.html

Visa

Visa must be requested **at least 3 months in advance**

E-mail: visa@era-edta.org

ERA-EDTA Operative Headquarters

Via XXIV Maggio 38
43123 Parma, Italy
Phone: +39-0521-989078
E-mail: secretariat@era-edta.org

Registrations

The ERA-EDTA Industry Relations Team will handle all congress registrations.

E-mail: registrations@era-edta.org

ERA-EDTA Industry Relations Team

Via E. Mattei, 92 - int. 4
40138 Bologna, Italy
Phone +39-3454592758
Skype PaoZav
E-mail: industry@era-edta.org
zavalloni@era-edta.org
www.era-edta2018.org

AIFA - Italian Ministry of Health

ERA-EDTA is in charge of collecting the requests to be presented to the AIFA - Italian Ministry of Health.
Please contact

ERA-EDTA Industry Relations Team

E-mail: industry@era-edta.org

the deadline is March 15, 2018

Exhibition Service Management Company Gielissen Interiors | Exhibitions | Events

P.O. Box 87
1170 AB Badhoevedorp, The Netherlands
Phone: +31-20-5811411
Fax: +31-20-5811414
E-mail: era-edta@gielissen.nl
www.gielissen.com

Logistics / Freight Forwarding Company Schenker Deutschland AG

Geschäftsstelle Berlin-Messe
Servicegebäude Süd - Jafféstr. 2
14055 Berlin, Germany
Phone: +49-30-3012995-453
Fax: +49-30-3012995-459
E-mail: karl.eckert@dbschenker.com
www.dbschenker.com/de



THE NUMBERS OF THE 54TH ERA-EDTA CONGRESS



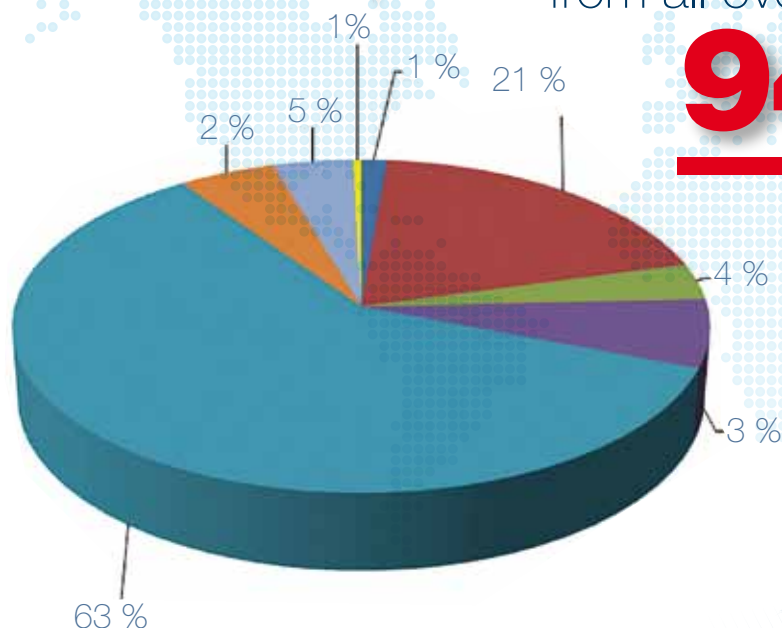
Leading European Nephrology

Congress Delegates
from all over the World

9414*



*whereof 2409 are exhibitors and visitors



- AFRICA
- ASIA
- CENTRAL AND SOUTH AMERICA
- COUNTRIES BORDERING THE MEDITERRANEAN SEA
- EUROPE
- MIDDLE EAST
- NORTH AMERICA
- OCEANIA

Scientific Programme



23 CME Courses



4 Plenary Lectures



61 Symposia



37 Free Communication Sessions



1 Special Session



22 Industry Symposia



2 Interactive Workshops

Free Communications
Posters

Abstracts
accepted

Abstracts
submitted

2481 iii

1906 [↕]

1718 ABC

188 🔊

Deadlines

REGISTRATIONS

Early: March 1, 2018
Blank booking and prepayment (groups only): March 1, 2018
Late: May 3, 2018
Blank - name list (groups only): May 9, 2018
Onsite:from May 4 to May 27, 2018

ABSTRACTS

Submission website open:November 6, 2017
Abstract submission: January 12, 2018
LBCT abstract submission: March 16, 2018
Notification of abstract acceptance/rejection: March 21, 2018

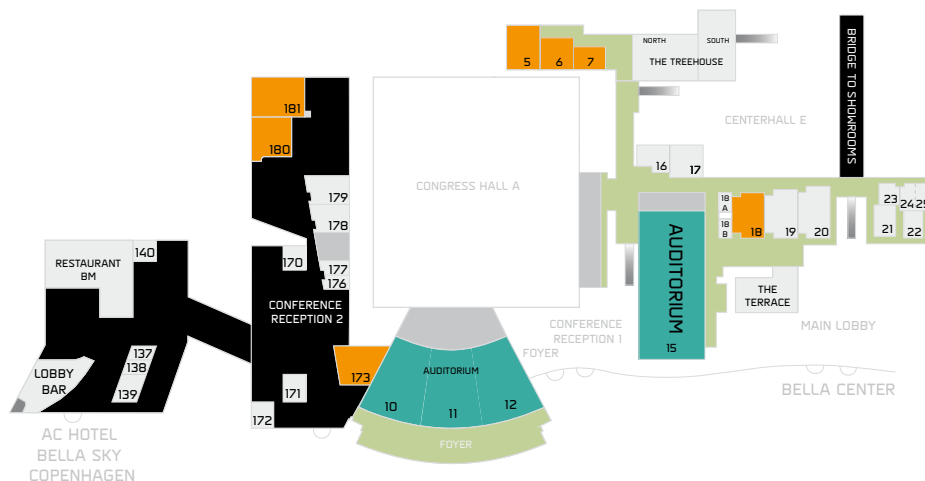
& Congress Timetable

Wednesday, May 23 2018 - REGISTRATION DAY		
11.00 - 19.00	Registrations	
Thursday, May 24 2018 - DAY 1		
07.00 - 18.30	Registrations	
08.00 - 08.30	Congress Opening	
08.30 - 16.30	CME Courses and Working Groups CMEs	
17.00 - 18.00	Welcome Ceremony + Plenary Lecture 1	
16.00 - 20.00	Exhibition open for visit	
18.00 - 19.30	Welcome Reception in the Exhibition	
Friday, May 25 2018 - DAY 2		
07.30 - 18.30	Registrations	
08.00 - 09.30	Symposia	Free Communications + Mini Lectures
09.30 - 10.45	Poster Session and Coffee Break	Exhibition Visit and Exhibitors' Spotlights
10.45 - 11.30	Plenary Lecture 2	
11.45 - 13.15	Symposia	Free Communications + Mini Lectures
13.15 - 14.45	Industry Symposia	
15.00 - 16.30	Symposia	Free Communications + Mini Lectures
16.30 - 17.00	Poster session, coffee break and exhibition visit	
17.00 - 18.30	Symposia	Free Communications + Mini Lectures
09.30 - 17.30	Exhibition open for visit	
Saturday, May 26 2018 - DAY 3		
07.30 - 18.30	Registrations	
08.00 - 09.30	Symposia	Free Communications + Mini Lectures
09.30 - 10.45	Poster Session and Coffee Break	Exhibition Visit and Exhibitors' Spotlights
10.45 - 11.30	Plenary Lecture 3	
11.45 - 13.15	Symposia	Free Communications + Mini Lectures
13.15 - 14.45	Industry Symposia	
15.00 - 16.30	Symposia	Free Communications + Mini Lectures
16.30 - 17.00	Poster session, coffee break and exhibition visit	
17.00 - 18.30	Symposia	Free Communications + Mini Lectures
09.30 - 17.30	Exhibition open for visit	
Sunday, May 27 2018 - DAY 4		
07.30 - 14.30	Registrations	
08.00 - 09.30	Symposia	Free Communications + Mini Lectures
09.45 - 10.30	Plenary Lecture 4	
10.45 - 12.15	Symposia	Free Communications + Mini Lectures
12.30 - 14.00	Congress Highlights	

Ground Floor



First Floor



THIS FLOOR PLAN IS NOT TO SCALE. THEREFORE, DIMENSIONS MAY APPEAR INCONSISTENT WITH THOSE STATED FOR CERTAIN AREAS

Exhibition opportunities

55th ERA-EDTA CONGRESS
Copenhagen
 Denmark May 24th - 27th 2018

Main Exhibition

Floorplans

Registration

& Service Area

Bella Center

Main Lobby & Center
 Hall E - Ground Floor

Main meeting rooms

Halls A1-2-3
 Comwell Conference Center - Ground Floor
 Rooms C1-M0, C1-M1-2,
 C1-M3, C1-M4, C1-M5
 Bella Center - Ground Floor
 Auditoria 10-11-12 & 15
 Bella Center - First Floor

Poster session

Center Hall E
 Bella Center - Ground Floor

Catering & Sitting Area

Halls B, C & E
 Bella Center - Ground Floor

Congress Exhibition

Hall C
 Bella Center - Ground Floor

Max height

5 meters

Hanging Points

see relevant information in the technical floor plan

Max weight per sq.m

see relevant information in the technical floor plan

Exhibition timetable

Definite times for hours of operation and various deadlines will be confirmed in the Exhibitor Manual. However, the following timetable provides a guideline.

Build up

Monday, May 21, 2018

Tuesday, May 22, 2018

Wednesday, May 23, 2018

Halls C

08.00-20.00

08.00-20.00

08.00-20.00*

Stand decoration & cleaning

Thursday, May 24, 2018

08.00-14.00**

Exhibition

Thursday, May 24, 2018

16.00-20.00

Friday, May 25, 2018

09.30-17.30

Saturday, May 26, 2018

09.30-17.30

Dismantling

Saturday, May 26, 2018

18.00-24.00

Sunday, May 27, 2018

08.00-20.00

No prior dismantling is allowed. Times may be subject to change.

* All booth construction should be completed by 20.00, Wednesday, May 23, 2018. By that time aisles must be free of any exhibition material and/or empty boxes.

** Only booth decoration and cleaning are permitted during this time; booths should be operational.

Space fees - subject to VAT if applicable

Minimum space purchase is 9 square metres/m² - 3x3.

The booth is rented as "space only" for

□ **€ 570,00** per sq.m for bookings
 received by January 31, 2018

□ **€ 670,00** per sq.m for bookings
 received from February 1, 2018

Publishers, journals and non-profit organizations will be charged a reduced rate of:

□ **€ 285,00** per sq.m for bookings
 received by January 31, 2018

□ **€ 335,00** per sq.m for bookings
 received from February 1, 2018

The booth is rented as space only. This means that the booth site will be given without any prefabricated walls, installations, furniture, electricity, carpet and furnishings or any other technical supplies and facilities. The exhibitor must personally take care of the set-up and installation of the booth.

Exhibitor entitlements and benefits

- Attend the Exhibition;
- Attend the Industry Symposia;
- Attend the Congress Opening, the Welcome Ceremony and Reception;
- Free exhibitor badges with the name of the exhibiting company (see relevant chapter);
- Free full registration - only for full exhibitors (see relevant chapter);
- Company profile and logo in the final programme, if submitted within the deadline;
- Company name and logo listed in the official website **www.era-edta2018.org** and in the Congress App, if submitted within the deadline.

How to reserve an exhibition space

Please fill-in **Form A (enclosed)** and send it to the **ERA-EDTA Industry Relations Team to industry@era-edta.org**

no later than February 28, 2018.

Spaces will be assigned according to:

1. Participation in the **Booth Selection Meeting September 21, 2017**: with priority selection according to the 2017-2018 ERA-EDTA Ranking List;
2. From October 2 to October 31, 2017: with priority selection according to the 2017-2018 ERA-EDTA Ranking List;
3. Starting from November 1, 2017 on a first-come-first-served basis.

Exhibitors' badges

These badges are reserved only for EXHIBITING COMPANIES and their branches.

Exhibiting companies: you can upload the relevant information by April 30, 2018 to <https://cm.era-edta.org> using the username and password received by industry@era-edta.org.

Affiliate companies: please visit

www.era-edta2018.org/exhibition-innovation-hub

to find out the relevant link to access the online purchase system.

No. 5 badges, free of charge, will be given for every 9 square meters of booth booked/confirmed.

Only the name of the exhibiting company will appear on the exhibitors' badges.

Exhibitors' badges will be available at the Exhibitors'-Visitors' Desk, in the Registration Area starting May 23, 2018 (11.00-19.00) - unless agreed otherwise; plastic badge holders and lanyards can also be collected at this desk. **BADGES WILL NOT BE MAILED IN ADVANCE.**

The contact person of the company (exhibitor details) will be fully responsible of receiving and distributing the badges to colleagues/staff members.

Make sure that the contact person of the company hand-outs badges to colleagues/customers before they access the restricted areas.

These badges are only meant for the staff working at the booth and must be used to enter the Exhibition Area during the hours when the exhibition hall is open to visitors (these are NOT set-up/dismantling badges). These badges do not allow entrance to session halls or any other scientific activities, except the Industry Symposia.

Extra exhibitors' badges

You can upload your request for extra badges by April 30, 2018 to <https://cm.era-edta.org> using the username and password received by industry@era-edta.org; the cost for each extra badge is € 60,00, plus VAT if applicable.

After April 30, 2018 it will be possible to purchase extra exhibitors' badges at the Exhibitors'-Visitors' Desk located in the Registration Area, starting May 23, 2018 (11.00-19.00) **at the rate of € 75.00 each**, plus VAT if applicable.

No refunds will be given in case of cancellation.

Free full registrations

In order to take advantage of the free registration/s, the full details of the person/s must be **uploaded by April 30, 2018** to <https://cm.era-edta.org>, **using the username and password received by industry@era-edta.org**. **Registrations will be given only to full exhibitors (i.e. paying € 570,00 per sqm) according to the chart below.**

This benefit is not given to discounted/free exhibitors. These free registrations are meant for the personnel of the exhibiting company who is interested in attending the scientific programme of the congress. Submitted by the said deadline, these free full registrations cannot be reimbursed or exchanged for other items/services.

A company business card is required upon registration.

Booth size	Free registrations
9-50 sqm	1
51-100 sqm	2
101-150 sqm	3
151-200 sqm	4
> 201 sqm	5

Visitors' badges

These badges are for Visitors wishing to enter the exhibition only; please visit <https://cm.era-edta.org/order-badges/> to order/purchase your badge(s).

The costs per each Visitors' Badge are:

- **€ 120,00** if pre-ordered by April 30, 2018
- **€ 150,00** if booked after April 30 and/or on site.

These badges do not allow entrance to session halls or any other scientific activities.





This is a new opportunity reserved exclusively for the start-up companies in the development stage of their nephrological technology services.

A specific area has been optioned in the exhibition where a space of about 6-9 sqm for each start-up company will be allocated. The cost includes the full booth and basic furniture and exhibition badges.

How to reserve an exhibition space in the Innovation Hub

Please fill-in Form A-IH (enclosed) and send it to the ERA-EDTA Industry Relations Team to industry@era-edta.org no later than January 15, 2018.

Applications will be accepted considering the following criteria/steps:

1. The submission will be evaluated by the Congress Scientific Committee and in case by the Late Breaking Clinical Trial Committee;
2. Global revenue cannot exceed € 10,000.000 in the last year (2017).
3. Companies should be independent and privately owned for less than five years.
4. The technologies for exhibit should fall within the following areas: medical devices, biotechnology, software innovations and medical equipment.
5. Companies cannot have been ERA-EDTA exhibitors in the past.
6. Companies can exhibit for max. 2 consecutive years with this special discount.

Space fees - subject to VAT if applicable

A space in the Innovation Hub is provided fully equipped.

□ **€ 4.000,00** per module

The Innovation Hub exhibitor is invited to customize the space on May 24 from 08.00 according to the options provided.

Exhibitor entitlements and benefits

- Attend the Exhibition;
- Attend the Industry Symposia;
- Attend the Congress Opening, the Welcome Ceremony and Reception;
- NO. 2 exhibitor badges with the name of the exhibiting company (*see relevant chapter*);
- Company profile and logo in the final programme, if submitted within the deadline;
- Company name and logo listed in the official website **www.era-edta2018.org** and in the Congress App, if submitted within the deadline.

Industry Symposia are commercially supported educational activities held during the 55th ERA-EDTA Congress; they are open to delegates and exhibitors to attend.

Who can organize them

Normally industry symposia may be supported by exhibiting companies only; however, according to the availability, non exhibiting companies are also welcome.

Day-time-duration

The Industry Symposia will be organized during the following time slots:

May 25, Friday	06.45-07.45	60 minutes net
	13.30-14.45 (*)	
	90 minutes of which 60 minutes net of scientific programme	
May 26, Saturday	18.45-19.45	60 minutes net
	06.45-07.45	60 minutes net
	13.15-14.45 (*)	
	90 minutes of which 60 minutes net of scientific programme	
	18.45-19.45	60 minutes net

The scientific part of the Lunch Industry Symposium is limited to 60 minutes; if the slot is longer, additional 30 minutes must be considered for walk-in and for the Industry to provide catering (if planned).
(*) *The preceding session is due to end at 13.15 and the following session must start at 15.00*

Rates

The rates are based on the capacity of the requested/confirmed room(s):

	Breakfast symposia	Lunch symposia	Dinner symposia
	May 25-26	May 25-26	May 25
Rooms for 900/1,000 people (2)	not available	€ 45.000,00	not available
Rooms for 800 people (1)	not available	€ 40.000,00	not available
Room for 500 people (2)	not available	€ 37.500,00	€ 20.000,00
Rooms for 350/400 people (4)	€ 15.000,00	€ 35.000,00	€ 17.500,00

Rates subject to VAT if applicable.

The rates include:

- Rental fee of the room with standard a/v equipment and technical assistance;
- Publication of the symposium programme in the Final Programme and in the website;

- Double-page advertisement in the Industry Symposia Booklet (artwork production costs not included);
- Two poster boards and a literature rack available directly at the Congress Venue for the day of the Symposium only (posters and flyers printing at your charge);
- Use of the congress logo on your invitation and promotional documents.

Upgrades to ENP

Enlarge the participation of your Symposium to the Nephrology Community: the European Nephrology Platform can provide your event the visibility to thousands of Nephrologists worldwide. Once your symposium is confirmed you will receive the options available on our educational portal www.enp-era-edta.org

Travel & living of the Industry Symposium Faculty

Travel and accommodation should be taken care of by the Company and any agreement must be reached directly with the Speakers. If your Speakers/Chairpersons are part of the Congress Faculty as well, they can be offered accommodation at the Congress Headquarters Hotels; the ERA-EDTA Industry Relations Team on behalf of ERA-Eurocongress Ltd will send you the estimation of accommodation costs, and the amount will be invoiced after the congress.

Catering service is not included in the fees.

The Industry Symposia Booklet will be printed by the ERA-EDTA Industry Relations Team and included in the congress bags. The Final Programme will be available online, while onsite the printed version only upon request.

Proposals - First submission

The proposals - **first submission / see "Form C"** - are to be sent to the ERA-EDTA Industry Relations Team by **November 10, 2017**.

The first submission should include the main topic(s) of the symposium, the preferred dates and symposium type together with the expected participants.

Proposals - Second Application

To the companies that have sent the Form C by November 10, 2017, specific credentials will be emailed to access the online application where they will be able to upload the programme draft - including a short abstract. The proposed Chairpersons-Speakers should also be included. The deadline is **December 12, 2017**.

The Scientific Committee (SC) will decide the dates, the symposium type (breakfast/lunch/dinner) and the rooms of the symposia according to the submitted files (detailed programme, rationale, abstract and speakers' CV), trying

to comply with the preferences marked in the application form and to avoid overlaps or interferences with the congress scientific programme. The SC will carefully check the contents of the proposed symposia, thoroughly evaluate the programme draft, ask the company to provide further details and explanations when necessary. The SC can also request changes to be made, as well as make them a mandatory condition for acceptance. The SC might reject submissions that do not comply with the above mentioned principles. The selection will be made on the basis of the scientific relevance perceived by evaluating the second application.

The SC will decide the date and room of the symposia (trying to comply with the preferences marked in the application form) according to their contents and to the risk of overlapping or interference with the congress scientific programme or with another parallel symposium.

Preliminary acceptance and day/room allocation

Once the draft preliminary programme has been evaluated by the SC, a confirmation letter will be sent by the ERA-EDTA Industry Relations Team with the exact confirmation of the day as well as the allocated room.

Final programme of the Industry Symposia

The final programme should be uploaded by **March 5, 2018**, using the same online procedure of the second submission; the final titles, speakers and chairs have to be provided, using the online application.

Promotion

The Industry Symposia will be included in a special dedicated section of both the Final Programme and the website www.era-edta2018.org.

The Industry Symposia Booklet will be printed by the ERA-EDTA Industry Relations Team with the Congress layout and will include the **artwork provided by the company within April 2, 2018 as a high resolution file** (as in the past years at least 10 days before the deadline a low-resolution-artwork should be e-mailed for graphic/content check).

The Industry Symposia Booklet will be included in the congress bags and in the relevant section at **www.era-edta2018.org**.

Two poster boards (90x120 cms/portrait) and a literature rack/shelf will be provided for each company that is organizing an industry symposium. The ERA-EDTA Industry Relations Team will be in charge of displaying them in two different visible places of the congress center. You will receive a detailed floor plan closer to the congress dates. Companies are entitled to place their posters and fliers on display only on the day the symposium is held.



Companies are allowed to place posters, self standing banners or sign boards just outside the hall not earlier than an hour before the start of the symposium; all of them must be immediately removed after the end of the symposium. Hand outs of any kind, or signposting within the congress center, is strictly forbidden.

It is not allowed to display or distribute any promotional material within the congress center, at the entrance or in an area of 500 meters around the congress center, with the exception of the authorized spaces.

Failure to comply with these rules will result in the loss of points in the ranking list (-20).

Policy

The ERA-EDTA Industry Relations Team is aware that companies involved in the organization of an Industry Symposium are unlikely to have confirmations from the Speakers/Chairpersons in the early stages. For this reason the ERA-EDTA Industry Relations Team will accept the fact that Speakers/Chairpersons may change from the preliminary draft to the final programme. All information contained in the programme drafts will be handled as strictly confidential. Although the ERA-EDTA Industry Relations Team understands that some speakers may have committed to participating in an Industry Symposium, please be aware that the policy does not permit a speaker to repeat lectures given during Industry Symposium. Furthermore there is a strict limitation of **maximum one/1 talk and one/1 chair** for each person.

If the ERA-EDTA Industry Relations Team finds out that a Speaker/Chairperson has an overlap of two parallel symposia, it will promptly inform both companies in order to solve the matter.

Exhibitors' Spotlights are commercially supported activities held during the 55th ERA-EDTA Congress; they are open to delegates and exhibitors to attend.

Who can organize them

They can be supported by exhibiting companies **only**.

Day-time-duration

The Exhibitors' Spotlights will be organized during following time slots:

May 25, Friday	09.30-10.15	45 minutes net
	10.00-10.45	45 minutes net
May 26, Saturday	09.30-10.15	45 minutes net
	10.00-10.45	45 minutes net

The scientific part of Exhibitors' Spotlights is limited to 30 minutes; 15 minutes are left for walk-in and out of the assigned room.

Rates

The rates are based on the capacity of the requested/confirmed room(s):

Exhibitors' Spotlights	
May 24-25	
Rooms for 300 people (*)	€ 25.000,00
Rooms for 400 people	€ 30.000,00

Rates subject to VAT if applicable.

() only one available per day*

The rates include:

- Rental fee of the room with standard a/v equipment and technical assistance;
- Listing In the final programme, exhibition section/ Exhibitors' Spotlights
- Use of the congress logo on your invitation and promotional documents.

Catering service is not included in the fees, if any provided.

Submission/request for slot

The submission / see "Form C-ES" - to be sent to the ERA-EDTA Industry Relations Team by **October 31, 2017**.

The allocation of the slots will be confirmed according to the ERA-EDTA 2017-2018 Ranking List and the availability of spaces.

Travel & living of the Exhibitors' Spotlights Faculty

Travels and accommodation should be taken care by the Company and any agreement must be reached directly with the Speakers. If your Speakers/Chairpersons are part of the Congress Faculty as well, they can be offered accommodation at the Congress Headquarters Hotels, the ERA-EDTA Industry Relations Team on behalf of ERA-Eurocongress Ltd will send you the estimation of accommodation costs, and the amount will be invoiced after the congress.

Promotion

The ERA-EDTA Industry Relations Team **provides following promotional tools/options:**

- Listing in the final programme, exhibition section/ Exhibitors' Spotlights
- Exhibitors' Spotlight section within the **www.era-edta2018.org**
- Exhibitors' Spotlight section on the Congress App
- Use of the congress logo on your invitation and promotional documents

Whilst the promotion of the Exhibitors' Spotlight within the exhibitors' booth is strongly recommended, hand-outs of any kind, or signposting within the congress center, is strictly forbidden.

It is not allowed to display or distribute any promotional material within the congress center, at the entrance or in an area of 500 meters around the congress center.

Failure to comply with these rules will result in the loss of points in the ranking list (-20).

Sponsorship opportunities

Application form E enclosed

55th ERA-EDTA CONGRESS
Copenhagen
Denmark May 24th - 27th 2018

The opportunities listed below might be combined in a Sponsorship package so as to take advantage of a larger impact at a reduced cost. Please fill-in Form E (enclosed) and send it to the ERA-EDTA Industry Relations Team, E-mail: industry@era-edta.org no later than **February 28, 2018.**

Networking Opportunities

Company Hospitality Suite..... *Cost: upon request*
Company Meeting Room..... *Cost: upon request*
VIP Room..... *Cost: upon request*

Educational Opportunities

Educational Webinar..... from € 15,000.00
Industry Symposia..... from € 15,000.00
Abstract Online..... *Cost: upon request*
Poster Online Service *Cost: upon request*
European Nephrology Portal..... *Cost: upon request*

Profile Opportunities

Final Programme from € 10,000.00
Industry Symposia Booklet € 15,000.00

Congress Services

Congress Note Pads € 10,000.00
Congress Pens/Pencils..... € 7,500.00
Congress Bags..... € 15,000.00
Congress Lanyards..... € 15,000.00
Programme at a Glance..... € 12,500.00
Congress Map..... € 10,000.00
Internet Corner € 10,000.00

Rates subject to VAT if applicable.



Educational grants

Cost: upon request

Sponsor companies will be entitled to:

- Acknowledgement in the Final Programme/Sponsors section
- Sponsor acknowledgement on the website **www.era-edta2018.org**.

Industry Symposia

See page 12

The fees include:

- Rental fee of the room with standard a/v equipments and technical assistance;
- Publication of the symposium programme in the Final Programme and in the website www.era-edta2018.org
- Double-page advertisement in the Industry Symposia Booklet (artwork production costs not included);
- Two poster boards and a literature rack available at the Congress Venue for the day of the Symposium only (posters and flyers printing at your charge);
- Use of the Congress logo on your invitation and promotional documents

Travel & living of the Industry Symposium Faculty not included.

Catering service is not included in the fees.

Please see the full conditions mentioned in the relevant chapter "Industry Symposia".



Abstracts Online

Cost: upon request

All abstracts accepted for presentation will be included as a supplement to NDT - Nephrology Dialysis Transplantation, the ERA-EDTA Journal - (May 2018 issue) and are also available during the congress. The sponsor is entitled to have an exclusive advert. A few weeks before the congress and for one year after the congress the abstracts will be posted online.

Sponsor company will be entitled to:

- Company name and logo on ENP;
- Extra flow of delegates at the sponsoring company booth;
- Sponsor acknowledgement on the website **www.era-edta2018.org**.

Poster online service

Cost: upon request

The poster online viewing stations will be located within the congress venue and will include all the accepted posters of the 55th Congress.

Sponsor company will be entitled to:

- Company name and logo on the screen saver of each PC;
- Sponsor acknowledgement on the website **www.era-edta2018.org**.

ENP – European Nephrology Portal

www.enp-era-edta.org

Cost: upon request

Take advantage to promote your educational activities through ENP and you will have access to the International Nephrology Community.

Sponsor opportunities include:

- Large Homepage banner
- Hot Topic banner
- Sponsored Education on Home Page
- Integration of your educational content in the ENP search engine
- Industry Symposium Webcasts
- Industry Symposium Reviews
- Special featured interviews

Request our dedicated ENP Prospectus.

Sponsors who are active on ENP during the ERA-EDTA 2018 congress will also be acknowledged on the main congress website **www.era-edta2018.org**.

Profile opportunities

55th ERA-EDTA
CONGRESS
Copenhagen
Denmark May 24th - 27th
2018

Final Programme - FP

The Final Programme will be printed in May 2018, made available to the delegates, posted on the website www.era-edta2018.org and distributed at the congress.

Space will be assigned on the basis of the previous years bookings, if any space left on a first-come-first-served basis.

Page artworks should be received by March 31, 2018.

Internal back cover -	
3 rd cover page, in colors	€ 15,000.00
Inside page, in colors	€ 10,000.00

to be included in the Industry dedicated section of the Final Programme

Sponsor companies will be entitled to the acknowledgement on the website www.era-edta2018.org.

Industry Symposia Booklet

The Industry Booklet will be printed in May 2018, made available to the delegates, posted on the website www.era-edta2018.org and distributed at the congress.

Space will be assigned on the basis of the previous years bookings, if any space left on a first-come-first-served basis.

Page artworks should be received by April 2, 2018.

Outside back cover -	
4 th cover page, in colors	€ 15,000.00

Sponsor companies will be entitled to the acknowledgement on the website www.era-edta2018.org.



ndt *and* ckj

Helping you reach your target market



Our reprints and ePrints service enables you to:

- repackage trusted research as a branded article for distribution at industry events
- link your brand with the leading nephrology journal in Europe
- educate and inform a wide range of audiences about your products

ndt is in the top 10 journals for both Urology & Nephrology, and Transplantation*.

ckj is an essential educational and training resource integrating clinical, translational and educational research into clinical practice.

Contact Richard Young for more information on reprints
richard.young@oup.com

2016 Journal Citation Reports® (Clarivate Analytics, 2017)

Congress note pads & pens/pencils for the congress bags

A note pad and a pen/pencil are included in every congress bag. Approximately 7,000/8,000 pieces are required (*definite number to be specified closer to the congress date*). Pads and pens, complete with company logo/inscription, are provided by the sponsor and must be eco-friendly. The ERA-EDTA Industry Relations Team can also take care of the production/shipment and provide the sponsor company with the suppliers cost estimations.

A detailed proposal inclusive of pictures should be sent to the ERA-EDTA Industry Relation Team for approval, by February 28, 2018.

Visibility fee - Congress note pads	€ 10,000.00
Visibility fee - Congress pens/pencils	€ 7,500.00

Eco-friendly production and transportation to the congress center for bag preparation is at company's own cost.

Sponsor company will be entitled to:

- Being sole sponsor;
- Sponsor acknowledgement on the website

www.era-edta2018.org.

Congress Bags/Shoppers

All delegates and press representatives will receive a congress bag. Approximately 7,000/8,000 pieces are required (*definite number to be specified closer to the congress date*).

Visibility fee - Congress Bags/Shoppers	€ 15,000.00
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Sponsor company will be entitled to:

- Being sole sponsor;
- Sponsor acknowledgement on the website

www.era-edta2018.org.

Congress lanyards & programme at a glance

These items will give a great visibility to the sponsor company since all delegates will receive a badge; the same applies for exhibitors, staff people and press representatives. Approximately 12,000 pieces are required (*definite number to be specified closer to the congress date*).

Visibility fee - Congress Lanyards	€ 15,000.00
Visibility fee - Programme at a glance	€ 12,500.00

Eco-friendly production and transportation to the congress center for distribution is at company's own cost.

Sponsor company will be entitled to:

- Being sole sponsor;
- Sponsor acknowledgement on the website

www.era-edta2018.org.

Congress Maps

The congress maps are inserted in every congress bag, on the website and also on the congress app.

Approximately 7,000/8,000 pieces are required (*definite number to be specified closer to the congress date*).

Visibility fee	€ 10,000.00
----------------	-------------

Production and transportation to the congress center for bag preparation is at company's own cost.

Sponsor company will be entitled to:

- Sponsor acknowledgement on the website

www.era-edta2018.org.

Internet Corner

Internet Corner will be housed within the congress venue/ registration area and it will feature a minimum of 4 workstations + a printer.

Visibility fee	€ 10,000.00
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Sponsor company will be entitled to:

- Company name and logo prominently displayed;
- Sponsor acknowledgement on the website

www.era-edta2018.org.

Storage rooms, hospitality suites and meeting rooms

Cost: upon request

They might be available within the congress center premises. Further details will be available closer to the congress dates.

NEW! MULTI-CHANNEL SUPPORT OPPORTUNITIES

Make your brand heard across multiple channels at ERA-EDTA 2018.

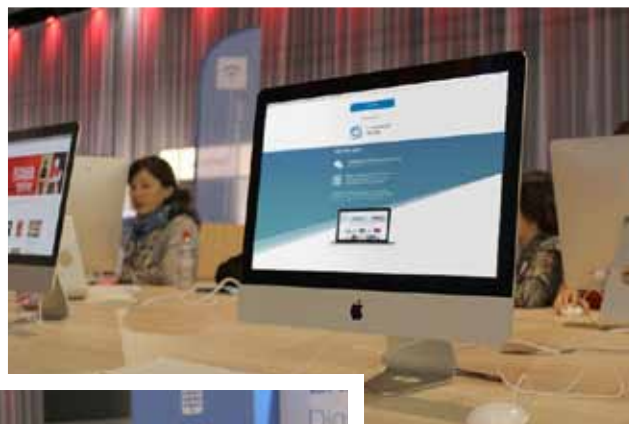
At Copenhagen 2018, we will be launching an all-new Share-of-Voice (SoV) digital support format.

Get involved in e-education and put your name and educational messages top-right-centre amongst the digital-savvy crowd at ERA-EDTA. Boost engagement for your symposia and your other congress activities. Get a higher return and impact from your congress investment.

Our digital packages give unprecedented visibility across several inter-linked channels: the e-campus, the Digital Service Area, the E-materials portal, the congress App, delegate WiFi, internet point, the program planner etc. They work on a Share-of-Voice (SoV) basis, expressed as a percentage for each channel and across all available channels. We aim to give all companies a chance to get on board, whilst maintaining premium visibility for the higher-level sponsorship packages.

Benefit from the new multi-channel solution:

- Reach all delegates by being visible across all 40-plus channels
- Place educational and promotional messages. Create your own story and tailored media plan – select which messages to show where and when.
- Engage with delegates as they receive more relevant information.



E-campus

Annexed to or integrated with the **Digital Service Area**

55th ERA-EDTA
CONGRESS
Copenhagen
Denmark May 24th - 27th
2018

Our on-site “live earth” for all digital-educational initiatives. Here, we offer instant access to e-materials (abstracts, speaker slides, e-posters, selected symposium content) from ERA-EDTA 2018. Our expert staff give delegates a 1-to-1 demo, sign them up and capture OPT-INS (e-permissions) for sponsors. Services also include teaching delegates how to use the digital tools for educational activities.

INCLUDES:

- e-campus booth with trained staff
- 6-8 iMacs to demo and sign up delegates
- Panels with sponsor messages (some panels are digital, rotating sponsor banners with an hourly rhythm)
- Capture of OPT-INS for the sponsor as part of the live demo and sign-up process
- Sponsor-branded screensavers
- Sponsor-branded staff T-Shirts
- Promotion of sponsor's industry symposium
- Etc.



Digital Service Area (DSA)

*Annexed to or integrated with the **e-campus***

With its coffee bar and multiple stations to check messages, browse the internet etc., the DSA is the ideal place to have a bit of downtime and network with colleagues.

Delegates can also charge devices at the large meeting tables. Delegates also benefit from personal support for the App, WiFi or other technical issues.

INCLUDES:

- E-education Corner - Dedicated stations for main sponsors to promote their own educational platform containing a website, an educational quiz or something equivalent
- Internet Point with 6-10 stations with sponsor-branded landing page and screensaver
- E-panels with sponsor messages
- E-panel at Coffee bar with sponsor messages
- Support crew in sponsor-branded T-Shirts
- Etc.



Our ERA-EDTA 2018 content portal provides access to speaker slides and webcasts, abstracts, e-posters, supporting materials, etc*.

Coupled with smart-search and smart-filtering technology, **E-materials** gives you relevant content fast. Delegates can also clip slides, take notes and build their own summary deck of the ERA-EDTA 2018 meeting to present to colleagues back home. The dialogue module lets them interact with faculty.

E-materials is available for at least 12 months post-congress.



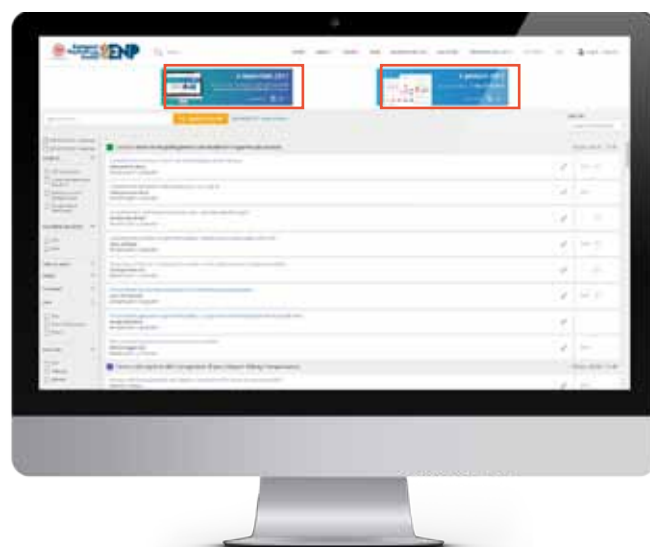
As a rule, 40%-plus of all delegates sign up and use the E-materials portal.

INCLUDES:

- Banners (with rotating messages) on the portal's homepage and other pages
- Active promotion of symposia/other educational activities on the portal
- Publishing of supporter's symposium materials (slides and/or webcasts)
- Promotion and link from the official ERA-EDTA 2018 congress website
- Promotion of the service via at least 2 congress participant's newsletters
- Reminder newsletter post-congress promoting e-materials and sponsor's symposium
- Inter-session slides promoting the service in the lecture rooms
- Opt-in capture for sponsor's follow-up activities. Disclaimer aligned with sponsor. Full details on request.
- Etc.



E-materials portal homepage



E-materials search page

Banner positions are highlighted with an orange frame.

*We run a fully-compliant consent-to-publish process to protect intellectual property.

Create your own congress agenda on the ERA-EDTA 2018 mobile app: data is fully synchronized. Access speaker E-materials, tag slides and take notes, conduct dialogues with the faculty and colleagues ... all this and a host of key congress information. Available for iOS and Android.

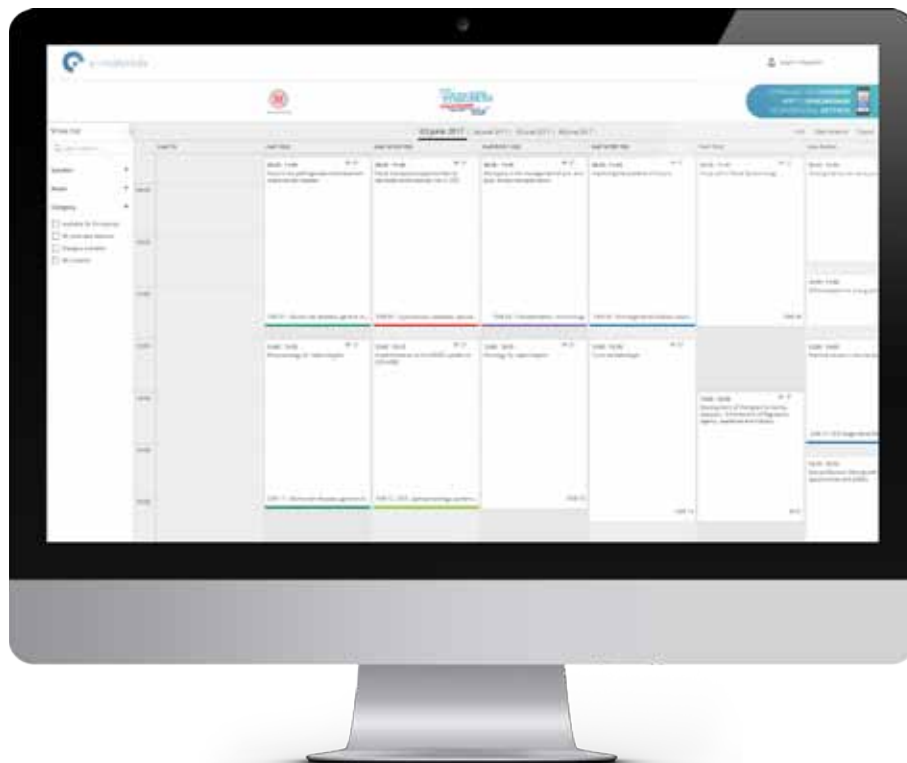
50-60% of delegates actively use the congress app and program planner.

INCLUDES:

- Banners and pop-up ads (rotating) with sponsor logo and/or messages on front page and other pages of the mobile app
- Sponsor logo at Program Planner entry point
- Notifications with sponsor messages. Full details on request
- Promotion on social media and on the main ERA-EDTA 2018 congress website
- Promotion via sponsor-branded delegate newsletters pre-meeting
- Promotion via sponsor-branded panels at the venue
- Etc.



Mobile Congress App



Online Program Planner

Banner Positions – Program Planner

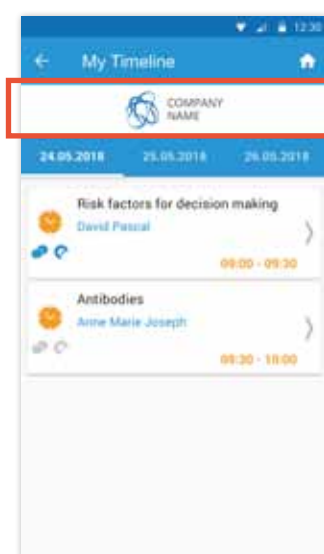


Banner on congress website
www.era-edta2018.org

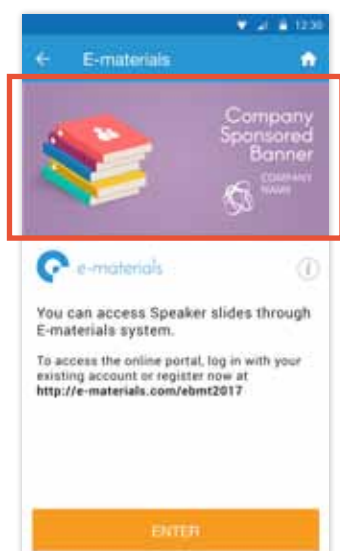
Banner Positions – Congress App



Homepage



Top banner on pages



E-materials module



Pop-up banner

Banner positions are highlighted with an orange frame.

		DIGITAL LEADERSHIP PACKAGE	DIGITAL PERFORMANCE PACKAGE	BASIC PACKAGE	EMERGING PLAYERS	
		2 available*	3 available*	4 available*	7 available*	
Share of voice (SoV) of total impressions		25% SoV	15% SoV	5% SoV	1% SoV	
Maximum (100%) of Impressions (est.) generated in package category		763,500	742,000	405,500	405,500	
Service	Channel	SPONSOR MESSAGE SHARE OF VOICE (SoV)				TOTAL IMPRESSIONS (EST.)
e-campus / Digital Service Area (200+ sqm)	Multiple Panels, gates etc. across area, key panels digitised with LED projection, changing banner image	o	o			77,000
	Coffee Bar digitised LED	o	o	o	o	
	Show Educational website or equivalent on iPad stations	o	o			
	T-Shirts of stand crew - daily changeover	o				
	Coffee Cups - daily changeover	o				
	Dedicated PC station to present own educational platform, educational quiz or equivalent	o	o			
	Rotating LED banners at the Poster Printing hand out station.	o	o	o	o	
	Opt-in capture via dedicated staff and app	o	o			
Internet Point	Four panels with printed banners	o	o	o	o	6,000
	Screensaver (rotating branding)	o	o	o	o	
	Opt-in capture	o	o			
	Landing page with banners linking to educational websites	o	o	o	o	
Congress App	Homepage banner	o	o	o	o	221,500
	Top banner	o	o	o	o	
	E-materials banner	o	o	o	o	
	Notification about industry symposium	o	o	o	o	
	Notifications: Welcome and Goodbye, E-materials info etc	o	o			
	Pop-up banner, twice a day	o	o	o	o	
	Dedicated page for small and emerging companies with company description			o	o	
	Inter-session slide	o	o			
Delegate Flyer	Delegate flyer (in congress bag) and bag station promoting digital services includes sponsor logos, company descriptions and booth locations	o	o	o	o	8,500

25% SoV

15% SoV

5% SoV

1% SoV

*) or until 100% SoV is booked

		DIGITAL LEADERSHIP PACKAGE	DIGITAL PERFORMANCE PACKAGE	BASIC PACKAGE	EMERGING PLAYERS	
		2 available*	3 available*	4 available*	7 available*	
Share of voice (SoV) of total impressions		25% SoV	15% SoV	5% SoV	1% SoV	
Maximum (100%) of Impressions (est.) generated in package category		763,500	742,000	405,500	405,500	
Service	Channel	SPONSOR MESSAGE SHARE OF VOICE (SoV)				TOTAL IMPRESSIONS (EST.)
E-materials service (speaker slides, e-posters, abstracts, webcasts)	E-materials activation scan station at your booth. In order to access materials during the congress delegates need to stop by your booth to scan their badge	o	o			164,500
	E-materials activation promoted on the reverse page of the badge with all sponsor logos and booth locations listed	o	o			
	Intersession slide	o	o	o	o	
	Opt-in capture at entry and during registration	o	o			
	E-materials portal top banner	o	o			
	E-materials portal home page banner	o	o	o	o	
	E-materials session details page banner	o	o			
	E-materials presentation details page banner (optional)	o	o			
	Summary Builder Banner	o	o			
	Summary Builder PDF export	o	o			
	Banner on E-materials Hub search page	o	o			
	One Company Logo on printed posters, randomly allocated	o	o	o	o	
	Banner on E-poster entry point	o	o	o	o	
	Banner on E-poster search page	o	o	o	o	
	2 x newsletters with sponsor banner to ERA-EDTA members who didn't attend the congress to access E-materials	o	o	o	o	
	Large Banner promoting E-materials on top of ENP with rotating sponsor logo inside the banner	o	o	o	o	
	Guest card. Each sponsor may invite HCPs to access E-materials as a guest post-congress (max. 15 presentations).	o	o	o	o	

25% SoV 15% SoV 5% SoV 1% SoV

*) or until 100% SoV is booked

		DIGITAL LEADERSHIP PACKAGE	DIGITAL PERFORMANCE PACKAGE	BASIC PACKAGE	EMERGING PLAYERS	
		2 available*	3 available*	4 available*	7 available*	
Share of voice (SoV) of total impressions		25% SoV	15% SoV	5% SoV	1% SoV	
Maximum (100%) of Impressions (est.) generated in package category		763,500	742,000	405,500	405,500	
Service	Channel	SPONSOR MESSAGE SHARE OF VOICE (SoV)				TOTAL IMPRESSIONS (EST.)
ERA-EDTA Congress website	Dedicated page about digital services, all sponsors listed with logo, rotating banners with messages	o	o	o	o	55,000
	Promotion of app with rotating sponsor logos	o	o			
	Promotion of E-materials with rotating sponsor logos	o	o			
Program planner	Entry point at Congress Website	o	o	o	o	1,500
	Export Program to PDF	o	o			
Delegate WiFi	Landing page, rotating banners	o	o	o	o	6,000
	Capture of OPT INS	o	o			
	Exit link landing page	o	o	o	o	
Social media	Twitter, Linked In, Facebook, Instagram, rotating mention of sponsors	o	o			15,000
Congress Newsletters	2 exclusively-branded newsletters for each main sponsor pre-congress	o	o			235,000
	One branded Newsletter pre-congress			o	o	
	E-materials reminder newsletters post-congress to delegates and non-attending members	o	o	o	o	
	Post-congress highlights newsletter	o	o	o	o	

25% SoV
 15% SoV
 5% SoV
 1% SoV

*) or until 100% SoV is booked

An online dashboard will be available for each sponsor to track impressions and KPIs.

Worried about extra workload? These plug-and-play services aim to cut extra work to an absolute minimum. Additionally, we will prepare a single PDF for your regulatory approval process, clearly describing branding and messages on panels and banners.

Need a tailored package? Please contact us with your goals and we will try to address your requirements.



Digital support opportunities form

I wish to place the following order for multi-channel digital support at ERA-EDTA 2018:

Company name _____

Contact name _____

Title _____

Email _____

Phone _____

Date _____

Authorized signature _____

- ☐ Digital Leadership Package (25%) **€ 150,000**
- ☐ Digital Performer Package (15%) **€ 90,000**
- ☐ Basic Package (5%) **€ 15,000**
- ☐ Emerging Players (1%) **€ 3,000**

The packages will be allocated on a first-come-first-served basis.

More than one of each package can be ordered by one company.

Unsold Share-of-Voice will be allocated to participating sponsors and used for ERA-EDTA messages.

CONTACT

ERA-EDTA

Paolo Zavalloni

ERA-EDTA Congress & Industry Relations Manager

Mobile: +39 345 4592758

Email: zavalloni@era-edta.org

1. Industry Symposium - IS

An IS should fit in the allotted time slots as per contracts sent as confirmation.

Please also note that all meeting rooms should be vacated as agreed so that the cleaning staff can collect all the empty lunch boxes and refresh the rooms.

The IS must be open to all congress participants.

All attendants must be registered as full participants or as exhibitors. Persons without a badge will not be allowed to enter the room.

All other scientific sessions are not open to exhibitors.

It is strictly forbidden to hold an IS outside the congress premises starting from three days prior to the congress, during the official days and for two days after the congress, unless it is an Official Congress Satellite Symposium. Any formal presentations occurring at a hospitality suite will be regarded as an IS, to which the above mentioned rules apply.

Application to hold an IS - **Form C** (enclosed) - containing a draft title, the field of interest and perspective Speakers/Chairpersons (if any at all) should be sent to the ERA-EDTA Industry Relations Team **by November 10, 2017**.

The programme draft - including a short abstract and the proposed Chairpersons-Speakers - will have to be uploaded online, according to the instructions received, by **December 12, 2017**.

The final programme must be sent to the ERA-EDTA Industry Relations Team **by March 5, 2018** using the online application. Please note that there is a strict limitation of **maximum one/1 talk and one/1 chair** for each person. If the ERA-EDTA Industry Relations Team finds out that a Speaker/Chairperson has an overlapping in two parallel symposia, it will promptly inform both companies in order to solve the matter. The ERA-EDTA Industry Relations Team will include the IS scientific programmes in a special section of the Final Programme. With the same layout of official sessions; the acknowledgement will be "organised by" on the bottom of the page.

Travel & living of the Industry Symposium Faculty

Travel and accommodation should be taken care of by the Industry and any agreement about it must be directly between Speaker and Company. If your Speakers/Chairpersons are part of the Congress Faculty as well, they can be offered accommodation at the Congress Headquarters Hotels; the ERA-EDTA Industry Relations Team on behalf of ERA-Eurocongress Ltd will send you the estimation of accommodation costs, and the amount will be invoiced after the congress.

The Industry Symposia Booklet will be printed by the ERA-EDTA Industry Relations Team and it will include all the company layouts (double-page-advert) according to the graphic frame provided.

Companies failing to submit the artworks within the deadline will not be included in the ISB.

Reproduction of logo. The ERA-EDTA Industry Relations Team will send the organizing company the official congress logo for the use in any printings related to the IS. However, all printings containing this logo need to be officially approved by the ERA-EDTA Industry Relations Team prior to printing.

Room dressing. The ERA-EDTA Industry Relations Team will agree with the organizing companies on specific slots for rehearsals and/or soft set-up. All costs involved must be paid by the companies. The IS meeting rooms must be left with their own congress set-up/lay-out as per contract signed.

Promotion onsite. Organizing companies will have the chance of promoting their IS by producing two posters and fliers for each session. No. 2 poster boards and a literature rack will be made available within the congress center only on the day of the IS.

A self standing banner or roll-up might be put at the entrance of the session room one hour before the IS and removed at the end of the session.

It is not allowed to display or distribute any promotional material within the congress center, at the entrance or in an area of 500 meters around the congress center.

Failure to comply with these rules will result in the loss of points in the ranking list (-20).

Payment. Payment is requested within 30 days from the invoice date.

Cancellation. Cancellation of an IS after receiving the official confirmation will be subject to following charges:

<i>Within January 31, 2018</i>	<i>50% of the amount due</i>
<i>after February 1, 2018</i>	<i>full amount due</i>

In case a cancellation is received before the official confirmation is sent, no cancellation charge will be made.

2. Exhibition space

2.1 Regulation compliance. The exhibitors agree to observe all regulations and requirements stipulated in this document and shall not see them as merely administrative. The ERA-EDTA Industry Relations Team and the authorities of the congress venue will exercise full power in the duties vested to their rank to find the means necessary in order to enforce the present regulations to their full extent. The exhibitors accept to comply with all regulations thereof and any new provision and/or amendment that may be brought due to the circumstances at that time; the organizers reserve the right to convey new information even verbally.

2.2 Mandatory forms. ERA-Eurocongress Ltd will confirm the booth assignment with an e-letter and in due time it will provide the Congress Venue Technical Guidelines:

2.3 Payment. Payment is requested within 30 days from the invoice date.

2.4 Cancellation. All partial or total cancellation by the exhibitors must be made in writing to the ERA-EDTA Industry Relations Team.

All partial or total cancellation by the exhibitors will be subject to cancellation penalties as follows:

<i>Before December 31, 2017</i>	<i>30% of the amount due from January 1, 2018</i>
<i>to March 30, 2018</i>	<i>75% of the amount due</i>
<i>after March 31, 2018</i>	<i>full amount due</i>

2.5 Insurance. The ERA-EDTA Industry Relations Team recommends the exhibitors to have an appropriate insurance covering the civil responsibility against third parties.

2.6 Changes. The ERA-EDTA Industry Relations Team reserves the right to alter time schedules. Deferring the congress date, alteration of the time schedule or change of venue eventually made by the ERA-EDTA Industry Relations Team shall not justify partial or total cancellation by the exhibitors.

3. Sponsoring opportunities

3.1 Priorities. The ERA-EDTA Industry Relations Team reserves the right to assign a sponsoring opportunity to a company according to:

- the position in the ERA-EDTA Ranking List
- the previous congress sponsorships
- the date of receipt of the application form
- the fact that the company is an exhibitor or not
- the fact that an item might be part of a Participation Comprehensive Package.

3.2 Denial. The ERA-EDTA Industry Relations Team reserves the right to deny a sponsoring opportunity to any company or organization whose activity does not directly concern the general topic of the congress or whose products fail to meet the level of performance required by the Organising Committee.

3.3 Payment. Payment is requested within 30 days from the invoice date.

3.4 Cancellation. All partial or total cancellation by the companies must be made in writing to the ERA-EDTA Industry Relations Team. All partial or total cancellation by the companies will be subject to cancellation penalties as follows:

<i>Before December 31, 2017</i>	<i>10% of the amount due from January 1,</i>
<i>to March 30, 2018</i>	<i>50% of the amount due</i>
<i>after March 31, 2018</i>	<i>full amount due</i>



Application form A

EXHIBITION SPACE - by February 28, 2018
to be e-mailed to industry@era-edta.org

Exhibitor details:

Company name _____

Address _____

Zip/city/country _____

Contact person _____

Telephone/mobile _____

E-mail _____

Invoicing (legal address):

Company name _____

Address _____

Zip/city/country _____

Vat registration number _____

☐ PO is requested

Space fees - Rates subject to VAT if applicable.

Minimum space purchase is 9 square metres/m² - 3x3.

The booth is rented as "space only" for

☐ **€ 570,00** per sq.m for bookings received by January 31, 2018

☐ **€ 670,00** per sq.m for booking received from February 1, 2018

Publishers, journals and non-profit organizations will be charged a reduced rate of

☐ € 285,00 per sq.m for bookings received by January 31, 2018

☐ € 335,00 per sq.m for bookings received from February 1, 2018

Booth choices (in order of preference):

Surface (in sq.m): _____

List any exhibitor(s) you do NOT wish to be near _____

List any exhibitor(s) you do wish to be near _____

Are you a non-profit organization or a Medical Publisher? ☐ Yes ☐ No

We agree to pay the amount due for the exhibition space within 30 days from the invoice date; we accept also the terms and conditions reported in this Industry Prospectus.

Signature _____

Date signed _____

Send this form by February 28, 2018 to: ERA-EDTA Industry Relations Team -
Via E. Mattei, 92 int. 4 - 40138 Bologna, Italy - E-mail: industry@era-edta.org



Application form **A-IH 2018**



55th ERA-EDTA CONGRESS
Copenhagen
Denmark May 24th - 27th 2018

Innovation Hub 2018 SPACE - by January 15, 2018
to be e-mailed to industry@era-edta.org

Exhibitor details:

Company name _____

Address _____

Zip/city/country _____

Contact person _____

Telephone/mobile _____

E-mail _____

Invoicing (legal address):

Company name _____

Address _____

Zip/city/country _____

Vat registration number _____

☐ PO is requested

Space fees - Rates subject to VAT if applicable.

Innovation Hub 2018 package (see page 11)

☐ **€ 4.000,00**

The submitting company declares that:

1. The 2017 expected revenue will not exceed € 10,000,00;
2. The company is independent and privately owned for less than 5 years;
3. The company has never attended an ERA-EDTA Congress as exhibitor

Please provide/include a detailed description about the technology/product/device you would like to showcase at the 55th ERA-EDTA Congress:

We agree to pay the amount due for the exhibition space within 30 days from the invoice date; we accept also the terms and conditions reported in this Industry Prospectus/see Exhibition.

Signature _____

Date signed _____

Send this form by January 15, 2018 to: ERA-EDTA Industry Relations Team -
Via E. Mattei, 92 int. 4 - 40138 Bologna, Italy - E-mail: industry@era-edta.org

Application form C - IS2018



55th ERA-EDTA
CONGRESS
Copenhagen Denmark May 24th - 27th
2018

INDUSTRY SYMPOSIA APPLICATION FORM

by November 10, 2017

to be e-mailed to industry@era-edta.org

Applicant details:

Company name _____

Address _____

Zip/city/country _____

Contact person _____

Telephone/fax _____

E-mail/mobile _____

Invoicing (legal address):

Company name _____

Address _____

Zip/city/country _____

Vat registration number _____

☐ PO is requested

Agency working on behalf (if any appointed):

Company name _____

Address _____

Zip/city/country _____

Contact person _____

Telephone/fax _____

E-mail/mobile _____

Draft title (if any) _____

Field of interest _____

Proposed speakers/chairpersons (if any) _____

The scientific part of the Lunch Industry Symposium is limited to 60 minutes; if the slot is longer about 30 minutes are left for walk-in and for the Industry to provide catering, if programmed.

Rates

The rates are based on the capacity of the requested/confirmed room(s):

	Breakfast symposia	Lunch symposia	Dinner symposia
	May 25-26	May 25-26	May 25
Rooms for 900/1,000 people (2)	not available	€ 45.000,00	not available
Rooms for 800 people (1)	not available	€ 40.000,00	not available
Room for 500 people (2)	not available	€ 37.500,00	€ 20.000,00
Rooms for 350/400 people (4)	€ 15.000,00	€ 35.000,00	€ 17.500,00

Rates subject to VAT if applicable.

Preferred date(s)/time(s) ☐ May 25, 2018 ☐ 06.45-07.45 ☐ 13.15-14.45 ☐ 18.45-19.45
☐ May 26, 2018 ☐ 06.45-07.45 ☐ 13.15-14.45 ☐ 18.45-19.45

Estimated attendance _____

Room requested

☐ for 350/400 people ☐ for 500 people ☐ for 800 people ☐ up to 900/1,000 people ☐ other capacity _____

Please mark from 1 (most preferred) to 3 (less preferred)

We agree to pay the amount due for the industry symposium within 30 days from the invoice date; we accept also the terms and conditions reported in this Industry Prospectus.

Signature _____

Date signed _____

**Send this form by November 10, 2017 to: ERA-EDTA Industry Relations Team -
Via E. Mattei, 92 int. 4 - 40138 Bologna, Italy - E-mail: industry@era-edta.org**

Application form C - EI2018



55th ERA-EDTA
CONGRESS
Copenhagen Denmark May 24th - 27th
2018

Exhibitors' Spotlights 2018 APPLICATION FORM
by November 10, 2017
to be e-mailed to industry@era-edta.org

Company name _____

Address _____

Zip/city/country _____

Contact person _____

Telephone/fax _____

E-mail/mobile _____

Invoicing (legal address):

Company name _____

Address _____

Zip/city/country _____

Vat registration number _____

☐ PO is requested

Agency working on behalf (if any appointed):

Company name _____

Address _____

Zip/city/country _____

Contact person _____

Telephone/fax _____

E-mail/mobile _____

Draft title (if any) _____

Field of interest _____

Proposed speakers/chairpersons (if any) _____

The scientific part of the Exhibitors' Spotlights is limited to 30 minutes; if the slot is longer about 15 minutes are left for walk-in and out, and catering (If any provided).

Day-time-duration

The Exhibitors' Spotlights will be organized during following time slots:

May 25, Friday	09.30-10.15	45 minutes net	10.00-10.45	45 minutes net
May 26, Saturday	09.30-10.15	45 minutes net	10.00-10.45	45 minutes net

Rates

The rates are based on the capacity of the requested/confirmed room(s):

Exhibitors' Spotlights	May 24-25
Rooms for 300 people (*)	€ 25.000,00
Rooms for 400 people	€ 30.000,00

Rates subject to VAT if applicable.

Preferred date(s)/time(s)

<input type="checkbox"/> May 25, 2018	<input type="checkbox"/> 09.30-10.15	<input type="checkbox"/> 10.00-10.45
<input type="checkbox"/> May 26, 2018	<input type="checkbox"/> 09.30-10.15	<input type="checkbox"/> 10.00-10.45

Estimated attendance _____

Room requested

☐ for 300 people ☐ for 400 *Please mark from 1 (most preferred) to 2 (less preferred)*

We agree to pay the amount due for the exhibitors' spotlights within 30 days from the invoice date; we accept also the terms and conditions reported in this Industry Prospectus.

Signature _____

Date signed _____

**Send this form by November 10, 2017 to: ERA-EDTA Industry Relations Team -
Via E. Mattei, 92 int. 4 - 40138 Bologna, Italy - E-mail: industry@era-edta.org**

Application form E

SPONSORSHIP OPPORTUNITIES - by February 28, 2018
to be e-mailed to industry@era-edta.org
Exhibitor details:



Companyname _____

Address _____

Zip/city/country _____

Contact person _____

Telephone/fax _____

E-mail/mobile _____

Invoicing (legal address):

Company name _____

Address _____

Zip/city/country _____

Vat registration number _____

☐ PO is requested

Please mark a maximum of 5/five items in order of preference (1 as most and 5 as least preferred)

Networking Opportunities

Company Hospitality Suite..... *Cost: upon request*

Company Meeting Room..... *Cost: upon request*

VIP Room..... *Cost: upon request*

Educational Opportunities

Educational webinar from € 15,000.00

Industry Symposia from € 15,000.00

Abstract Online..... *Cost: upon request*

Poster Online Service *Cost: upon request*

European Nephrology Portal..... *Cost: upon request*

Profile Opportunities

Final programme from € 10,000.00

Industry Symposia Booklet € 15,000.00

Congress Services

Congress note pads € 10,000.00

Congress pens/pencils € 7.500,00

Congress bags € 15,000.00

Congress Lanyards € 15,000.00

Programme at a glance € 12,500.00

Congress Map..... € 10,000.00

Internet corner € 10,000.00

Rates subject to VAT if applicable.

We agree to pay the amount due for the sponsorship opportunities within 30 days from the invoice date; we accept also the terms and conditions reported in this Industry Prospectus.

Signature _____

Date signed _____

Send this form by February 28, 2018 to: ERA-EDTA Industry Relations Team -
Via E. Mattei, 92 int. 4 - 40138 Bologna, Italy - E-mail: industry@era-edta.org

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Carolina Vicente
Carolina.vicente@oup.com
 tel: +44 1865 353794



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55th ERA-EDTA CONGRESS

Copenhagen
Denmark May 24th - 27th
2018

Held jointly with the
Danish Society
of Nephrology



ERA-EDTA Industry Relations

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www.era-edta2018.org

